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For Immediate Release

Delivery Technology Advocacy Council Elects Officers to Lead Board of Directors

Alexandria, VA (August 18, 2020) — The Delivery Technology Advocacy Council ([DTAC](#)) announces the election of four officers to lead its Board of Directors.

Forming the DTAC leadership team are Steven Lopez, Todd Black, Christopher Lien and Michelle Zalewski. *“All four of our elected officers are respected leaders in the mailing and shipping industry who embody the spirit of community and bring talent, expertise and energy to the table. We are very fortunate to have them leading the way as DTAC builds on its mission to develop and maintain open technology standards governing the preparation, entry, management, and tracking of commercial mail and goods shipments,”* remarked Michael Plunkett, President.

The slate of board officers is listed below.

Steven Lopez, Chairman of the Board

Todd Black, Vice Chairman

Christopher G Lien, Secretary

Michelle Zalewski, Treasurer

Steven Lopez, newly appointed Chairman of the Board, is the Chief Operating Officer for [Window Book](#). Steve has over 30 years global experience in executive management, operations, and sales & marketing functions centered around the direct marketing, identity management and mailing industries. Prior to Window Book, he worked in many senior level positions of which most recently includes head of Corporate Development, Americas, for GB Group; General Manager and Vice President of BCC Software/Bell & Howell; and Global VP of Postal Affairs & Data Acquisition for Experian. Mr. Lopez has served on the Board of many Associations, such as Executive Vice Chairman and Chairman of the Association for Postal Commerce (PostCom), Standard Mail Leader of the Mailers’ Technical Advisory Committee (MTAC), Universal Postal Union Direct Marketing Advisory Board (Berne Switzerland) as a member of the steering committee and the consultative committee; and founding FACA Board of Directors member for the United States Department of State’s International Parcel & Delivery Group.

Todd Black, newly appointed Vice Chairman of the Board, is the Managing Director of [Intelisent](#)’s mailing solutions division called WebTrack. He has extensive experience with in the entire delivery supply chain including expertise in presort systems, production, distribution, USPS costing/pricing, USPS Postal Operations, USPS Postal affairs, and all USPS programs. Todd has been a member of the MTAC since 2007, serving in leadership and leading multiple user groups, work groups and task teams. Todd is also the Treasurer of PostCom and current Chair of the American Catalog Mailers Association (ACMA) Postal Committee. He is the past Chair of IDEAlliance’s Postal Operations Technology Committee (POTC),

Chris Lien, newly appointed Secretary of the Board, is president of [BCC Software](#). Chris has been active in the mailing industry for over 25 years and is a recognized industry leader speaking at such events as the National Postal Forum, Postal Customer Councils, Areas Inspiring Mail meetings, and countless industry events. He regularly participates in numerous industry associations such as PostCom, IDEAlliance, and MTAC where he currently participates as a former Industry Chair. In 2016, Chris received the Donald A. Mumma Award – the highest award of distinction that IDEAlliance presented in the mail preparation and processing arena.



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Michelle Zalewski, newly appointed Treasurer of the Board, is the Vice President of Postal Affairs and Sales for [ALG Worldwide Logistics](#). Michelle joined ALG in 2006 and has 20 years of printing and mailing experience. Michelle has been a member of DTAC for 8 years and within that time has co-chaired various work groups including User Group 3, FAST and Work Group 189. Michelle is currently involved in PostCom, National Association for Presort Mailers (NAPM), ACMA and various local Postal Customer Councils (PCC). Michelle also is the Areas Inspiring Mail (AIM) Co-Chair for the USPS Great Lakes Area.

About DTAC

The Delivery Technology Advocacy Council, is non-profit organization dedicated to the development of standards supporting the exchange of information regarding improvements in methods, procedures, and operations of those interested in mail and delivery shipping services as a medium for business communication and commerce. The Council works with governmental entities and other organizations to maintain high standards in the handling and delivery of mail and delivery shipping services and other matters that pertain to members' interests. For more information about DTAC visit www.delivery-tech.org